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Results
of IMPRESS project realisation:
Recruitment process at Taras
Shevchenko National University of
Kyiv and Donetsk National University

PRYKHNENKO MAKSYM



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Taras Shevchenko National University of Kyiv

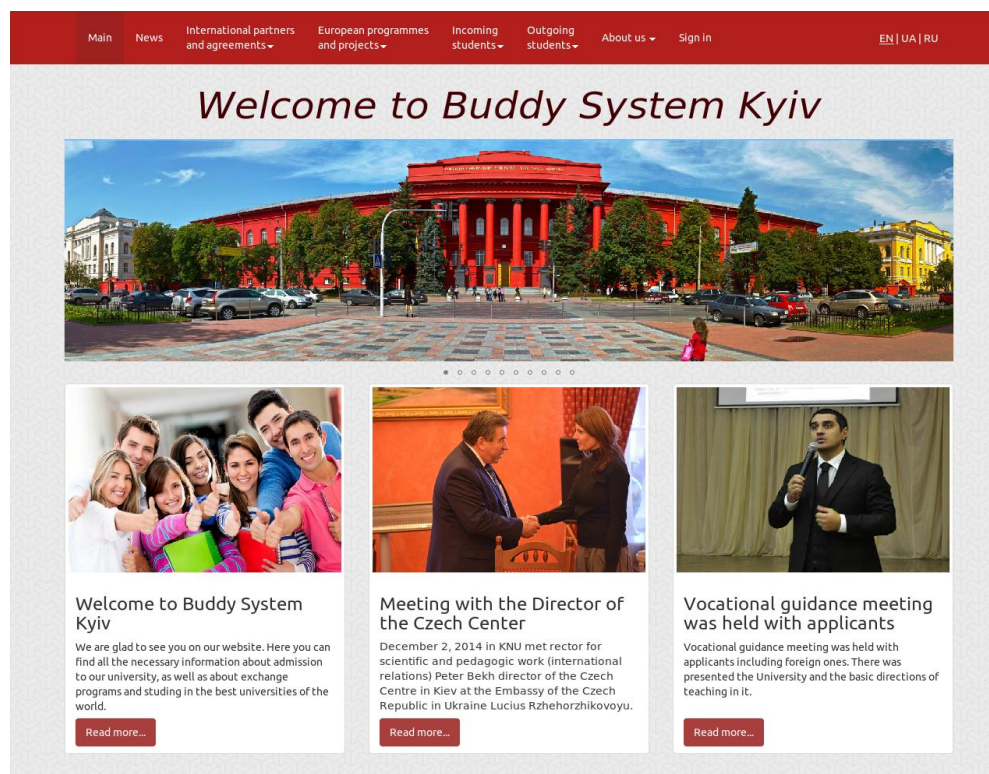




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Buddy System Website

Possibilities Improvement of the buddy system website






Buddy System Website

Foreign students can fill out a form on the website. This profile is visible to anyone who is registered on the site as Buddy. With this account Buddies can choose a foreign student and contact him/her

Main		News		International partners and agreements		European programmes and projects		Incoming students		Outgoing students		About us		Logout		EN UA RU	
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Miguel Servantes

Gender	Male
Birth date	01-01-1992
Country	Spain
University	Universidad de Granada
Email	miguel.servantes@gmail.com
Semestr	Winter 2014
Faculty	Faculty of Economics
Date of arrival	2015-09-10 15:00:00
Place of arrival	Central Railway Station
Dormitory	Private Housing
Note	I like to listen to music. 3 months ago my parents bought me a compact disc player and I decided to collect compact discs. I like different music, it should be good. I collect discs of my favourite groups and singers. I carefully study the information printed on discbooklets. I try to find everything about my favourite singers. Also I like to watch music programmes on TV. I want to keep up with the news in the world of music.
Pickup	No
Pickup specifications	
Buddy	Yes
Buddy specifications	



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Buddy System Website

If a foreign student wants to change any information about his arrival, or other items of the questionnaire, it can be easy to do by sending a request to the administrator of the site

Main News International partners and agreements ▾ European programmes and projects ▾ Incoming students ▾ Outgoing students ▾ About us ▾ Sign in EN | UA | RU

Edit form

Pick Up system edit form

Dear student,

Here you can write request for edit of information that you have provided in registration form (e.g. change of date of arrival, place, email, etc.).

Thank you

Your email

Request for registration info change:

Send



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Buddy System Website

The latest news is always available on the home page.
Users have the option to receive notifications about fresh news on their email or they can use RSS-feed





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Buddy System Website

**Presentation of buddy system possibility for applicants
and students including foreign**





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Improvement of Promotional Materials

Promotional materials for 18 faculties of the University were prepared (Appendix "Booklets of faculties")

*Approximate cost of print: A4, 170 g/m²
– 500 pieces – 100 €*

Total for 18 faculties – 1800 €

*Approximate cost of print: 24 pages,
200 g/m², 300 pieces – 200 €*

There are two basic forms of studies at the Faculty of Economics – full-time and distance learning with the following degrees awarded: BACHELORS, SPECIALIST, and MASTERS Degree.

Full-time Bachelor Programmes:
6.030501 Economics
6.030502 Economic Cybernetics
6.030503 International Economics
6.030504 Company Economics
6.030508 Finance and Credit
6.030509 Accounting and Auditing
6.030501 Management
6.030506 Applied Statistics

Bachelor Programmes for distance learning:
6.030504 Company Economics
6.030508 Finance and Credit

Full-time Master Programmes:
8.030501 Economics
8.030502 Economics Cybernetics
8.030503 International Economics
8.030504 Company Economics
(according to the list of Master programmes):
– Company Economics
– Ecological Entrepreneurship
8.030508 Finance and Credit
(according to the list of Master programmes):
– Corporate Finance
– Management of Public Finances
– Risk Management and Insurance
8.030502 Banking
8.030509 Accounting and Auditing
8.030501 Management and Administration
8.030502 Management of Innovations
8.1801024 Applied Economics
8.1801026 Business Administration

Study programmes duration:
Bachelor Programmes: full-time – 4 years,
distance learning – 5 years
Master Programmes: full-time – 2 years,
distance learning – 2 years


The University offers its international students three languages of study: Ukrainian, Russian and English.

OUR CONTACTS:
WEB-site of the Faculty of Economics:
www.econom.univ.kiev.ua


The Faculty of Foreign Citizens:
03022, Ukraine, Kyiv, Vasykivska Str., 90,
office 303, 305
(Building of the Institute of Postgraduate Education,
Metro Vasylkivska)
tel.: +38 (044) 521-33-53, 521-33-57
fax: +38 (044) 521-33-53
WEB-site: <http://www.univ.kiev.ua>
E-mail: admission@univ.kiev.ua

THE MINISTRY OF EDUCATION AND SCIENCE
OF UKRAINE

TARAS SHEVCHENKO
NATIONAL UNIVERSITY OF KYIV



**THE FACULTY
OF ECONOMICS**



Designed and Printed by Kyivskyi University Publishing Center



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Improvement of Promotional Materials

Promotional materials for the University (Appendix "Booklet of University")

DEAR FRIENDS!

I would like to welcome you to the official website of the leading establishment of higher education in Ukraine - Taras Shevchenko National University of Kyiv.

Founded in 1834, Kyiv University may boast of generation after generation of academics, lecturers and students who have made invaluable contributions to science, education, culture and society, to improve the lives of the people of our country. Over many decades, each generation of graduates has added to the greatness and glory of their alma mater.

Each passing year has seen our university strengthen its leading position in science, education and the culture of both Ukraine and the whole world. The Decree issued by the President of Ukraine on 5 May 2008 entitled "Measures to further improve the status of Taras Shevchenko National University of Kyiv" placed significant responsibility on the teaching staff, by setting preconditions for the transformation of the university into becoming the academic vanguard in Ukraine for academic and teaching staff with higher education qualifications.

Today the Taras Shevchenko National University of Kyiv is a classic research-based university. WIR Division that highlights education, research and innovation. At the contemporary heart of its mission is education, which produces experts at the highest level, extremely competitive in the labour market, a mission which applies and extends leading-edge information technology in education and science, continually driving academic research and further integration into the European Space of education, science and IT.

I wish each applicant to our university success in choosing optimally their future career path, that undergraduates and postgraduates will not only study but also achieve, and I know that my colleagues will work to attain fruitful results in education and science. I trust that the website of the Taras Shevchenko National University of Kyiv will help in that process.

Leonid V. Ihorshy
University Rector
Academician of the National Academy of Science of Ukraine,
Professor, Doctor of Sciences
Hero of Ukraine



Ukraine is a country in Eastern Europe. It has an area of 603,628 km²—including Crimea, which is claimed and controlled by neighboring Russia—making it the largest country entirely within Europe. Ukraine borders Russia to the east and northeast, Belarus to the northwest, Poland, Slovakia and Hungary to the west, Romania and Moldova to the southwest, and the Black Sea and Sea of Azov to the south and southeast, respectively.

Ukraine is a unitary republic with separate legislative, executive, and judicial branches. Its capital and largest city is Kiev. The country (including Crimea) is home to 44.6 million people, 77.8% of whom are of Ukrainian ethnicity and with sizable minorities of Russians (17%), Belarusians, Tatars and Romanians. Ukrainian is the official language of Ukraine; its alphabet is Cyrillic. Russian is also widely spoken. The dominant religion in the country is Eastern Orthodox Christianity, which has strongly influenced Ukrainian architecture, literature and music.

Kyiv is the largest city of Ukraine, located in the north central part of the country on the Dniester River. The population as of July 2013 was 2,847,200 (though higher estimated numbers have been cited in the press), making Kiev at least 8th largest city in Europe.

Kiev is an important industrial, scientific, educational, and cultural centre of Eastern Europe. It is home to many high-tech industries, higher education institutions and world-famous historical landmarks. The city has an extensive infrastructure and highly developed system of public transport, including the Kiev Metro.



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Improvement of Promotional Materials

**Clothes with logos of the University and the TEMPUS project (detailed
catalog in the Annex
"Catalog_clothing KNU")**





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Improvement of Promotional Materials

**T-shirts with the University logos and the TEMPUS project logos
(detailed catalog in the Annex "KNU Clothe Catalog")**





Working Plan

- **Purchase of equipment (camera with video projector, computers, tripod);**
- **preparing a video clip about the Buddy System at the University**
- **PRINTING Promotional materials and branded clothing of Buddy System;**
- **Further presentations for international students to get acquainted with the possibilities of Buddy System;**
- **Ensuring the registration of foreign students in the electronic database Buddy System;**
- **Development and approval of a plan of activities Buddy System for 2015;**
- **Approval of the budget and funding sources for Buddy System.**





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Donetsk National University





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University Website

[Faculties](#) [Departments](#) [Commissions, committees, councils](#) [Other Sites](#)



[Русский](#) | [Українська](#) | [中文](#)

[About DonNU](#) [Admission](#) [The educational process](#) [International Activities](#) [Career](#) [Social Issues](#) [Sport](#) [Library](#)

English-language Master's Programmes

Specialization

«General MBA»
«International Economic Cooperation»
«Applied Political Science»
«International Relations in Humanities»
«Intelligent Information Technology»

About University

General Information

Greetings from the Rector

Admission

Why DonNU

Admission Rules

Study at DonNU

Preparatory Courses

Faculties and Specialties

International Activities

Learning and Research Centre for
International Education

Learning and Research Centre for International Education
Donetsk National University

[Русский](#) | [Українська](#)

[Admission](#) [Preparatory Courses](#) [Study](#) [Student Life](#) [Useful Information](#) [Contacts](#)

Study in DonNU



DonNU offers more than 50 Bachelor's and Master's programmes as well as the preparatory course in Ukrainian and Russian languages

Study at DonNU

[About DonNU](#)
[Faculties and Specialties](#)
[Degree Programmes](#)
[Educational Process](#)
[Tuition Fee](#)
[Graduation Certificate](#)

Admission

[Admission Rules](#)
[The List of Necessary Documents](#)
[Invitation](#)
[Period for Documents Submission](#)
[The List of Contest Subjects](#)

Preparatory Courses

[About Preparatory Courses](#)
[Training Programmes](#)
[Training Agenda](#)
[Examination Agenda](#)

Useful Information

[International Student Guide](#)
[About Ukraine](#)
[About Vinnytsia](#)
[Rules of Entry and Stay on the Territory of Ukraine](#)
[How to Find Us](#)

<http://www.donnu.edu.ua/en-us/Pages/Home.aspx>

<http://int.donnu.edu.ua/en-us>



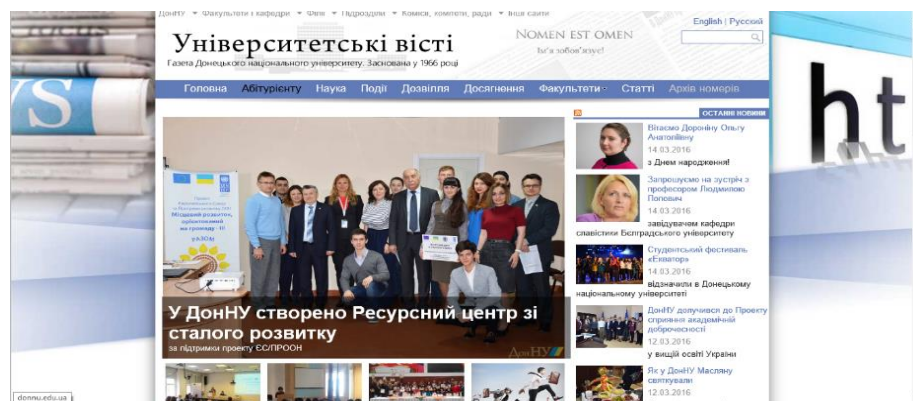
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University Website

- **Languages:** Ukrainian, Russian, English, Chinese
- **Structure:** main part, faculties web-pages
- **University News web-page**

<http://www.donnu.edu.ua/zh-cn/Pages/Home.aspx>

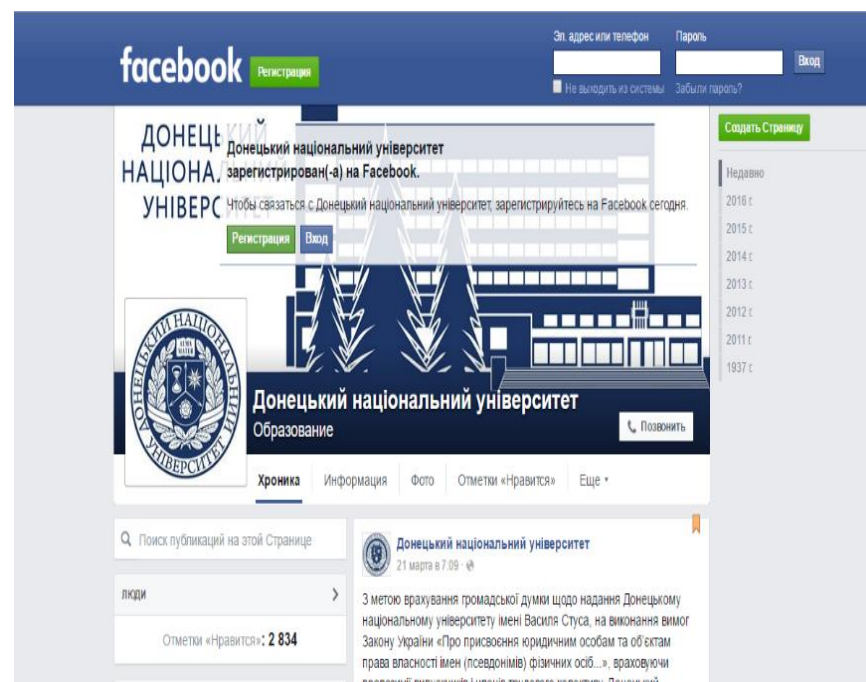
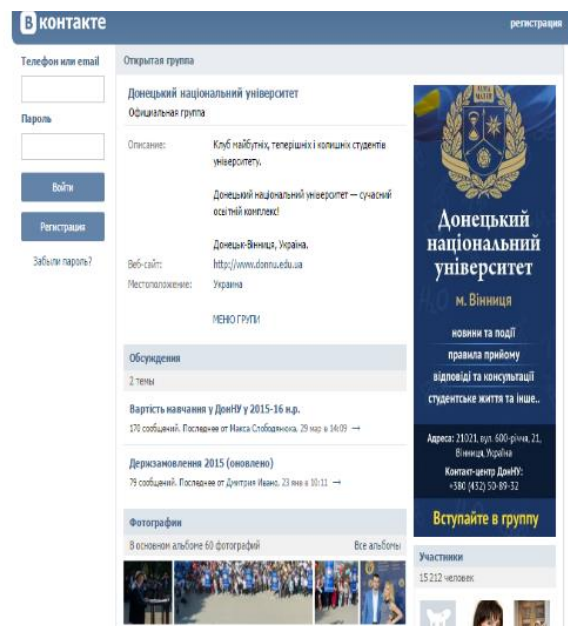
<http://news.donnu.edu.ua/uk-ua/Pages/default.aspx>





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Social Networks



http://vk.com/donnu_edu_ua

<https://www.facebook.com/donnu.edu.ua#>



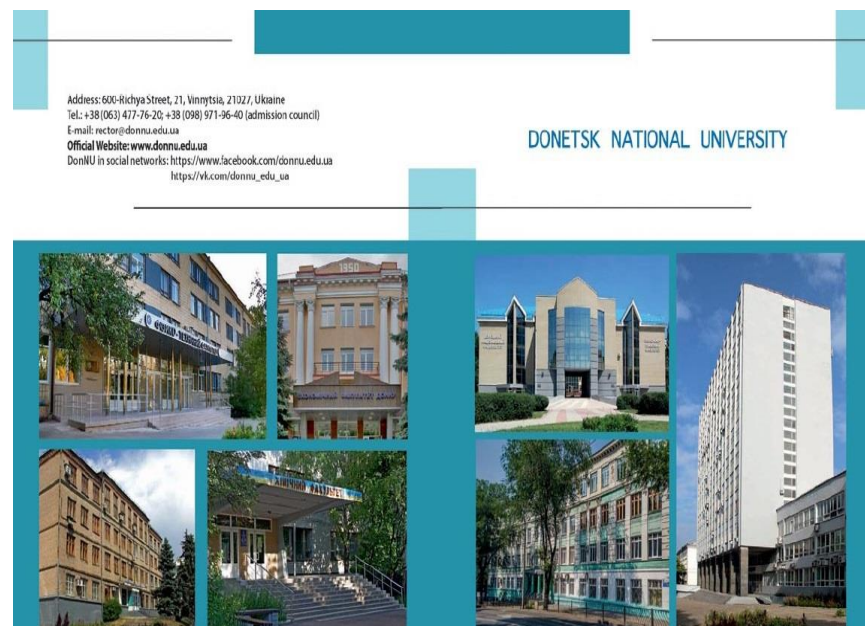
- Faculty of Mathematics and Information Technologies - <https://www.facebook.com/math.donnu/>
- Faculty of Biology - <https://www.facebook.com/groups/1447398002227417/>
- Faculty of History - <https://www.facebook.com/istfakdonnu/>
- Faculty of Economics- <https://www.facebook.com/DonNU.Econom/>
- Faculty of Physics and Technics- <https://www.facebook.com/DonNUPhysTechDep>
- Faculty of Chemistry - https://vk.com/donnu_chem
- Faculty of Philology - <https://www.facebook.com/groups/fil.donnu.vin/?fref=ts>
- Faculty of Foreign Languages- <https://www.facebook.com/FIM.DONNU/>
- Faculty of Law - <https://www.facebook.com/law.donnu.edu.ua/>



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Printed Promotional Materials

**7 types of printed promotional materials were
created on English language**





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Printed Promotional Materials

Branded T-shirts and banners





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Ambassadors to Schools

- **144** students and staff members
- **36** schools in Vinnytsia are visited by our ambassadors 3 times per year
- **43** schools of Vinnytsia Region are visited by our ambassadors 3 times per year

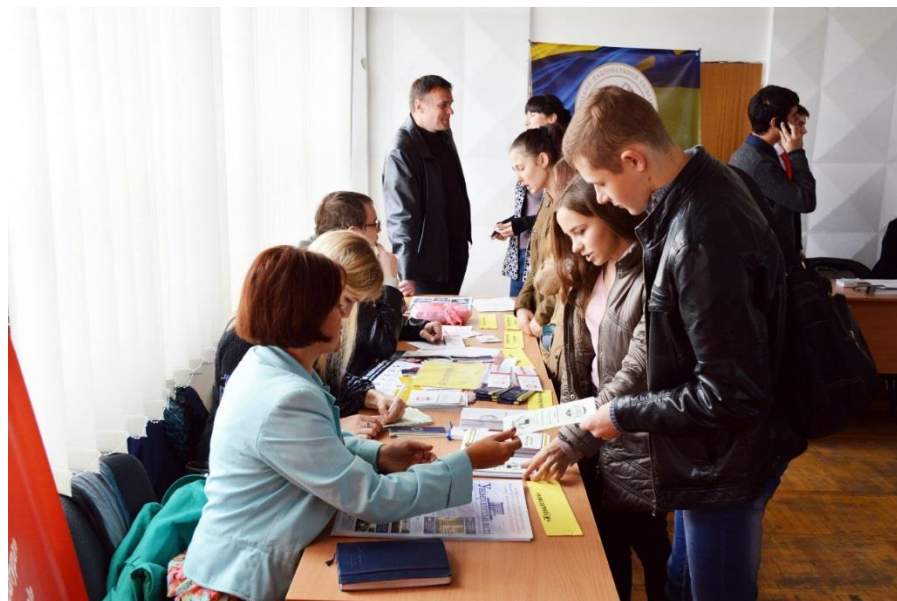




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«Open Day» Days

4 «Open Day» Days were organized by DonNU Team





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Extra Recruitment Activity

DonNU organizes “Open Business Academy”, UN-Model, shows




**Staff-members took part in
educational forums and
exhibitions**



Extra Recruitment Activity

Information letters and application form were sent to international citizens from different countries

**DonNU was presented in catalogue
“Higher Education in Ukraine”**

 Application form for admission to Donetsk National University	
600-natchyna st, 21, Yemryna, Ukraine, 21021 tel: +38 (042) 20-40-10, fax: +38 (042) 20-47-78 E-mail: admit@dnun.edu.ua Website: www.dnun.edu.ua	
PERSONAL INFORMATION	
First name	Last name
Middle name (optional)	Gender <input type="checkbox"/> Male <input type="checkbox"/> Female
Date of birth (DD/MM/YYYY)	Citizenship
Home address (number, street, apartment, city, country, ZIP code)	
Passport number	Date of issue of passport
Telephone	Mobile phone
Fax	E-mail
Year of secondary school	Date of graduation from secondary school (DD/MM/YYYY)
Year of the document of secondary education	Number of the document of secondary education
ADDITIONAL INFORMATION (PARENTS)	
First name	Last name
Middle name (optional)	Relationship
Telephone	E-mail
LANGUAGE	
1 speak:	level: (mother tongue, beginner, intermediate, advanced)
_____	_____
_____	_____
_____	_____
STUDY PROGRAM	
I would like to	
<input type="checkbox"/>	take a preparatory course
<input type="checkbox"/>	continue a bachelor's degree in _____
<input type="checkbox"/>	continue a master's degree in _____
ACCOMMODATION	
I prefer to live in:	
<input type="checkbox"/>	hostel
<input type="checkbox"/>	apartment
Date (DD/MM/YYYY)	Your signature

Donetsk National University






MAJORS FOR BACHELOR'S, SPECIALISTS AND MASTER'S DEGREE PROGRAMS

Faculty	Specialty	Language of Instruction	Degree	Admission	
				Level	Points
Faculty of Sciences	Mathematical Analysis	English	Bachelor	100	100
	Mathematical Statistics	English	Bachelor	100	100
Faculty of Humanities	International Relations	English	Bachelor	100	100
	History	English	Bachelor	100	100
	Journalism	English	Bachelor	100	100
	Law	English	Bachelor	100	100
	Philosophy	English	Bachelor	100	100
	Psychology	English	Bachelor	100	100
	Sociology	English	Bachelor	100	100
	Political Science	English	Bachelor	100	100
	International Law	English	Bachelor	100	100
	International Relations	English	Bachelor	100	100
Faculty of Economics and Business Administration	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100
	International Trade	English	Bachelor	100	100

Prof. Roman Gryshuk
 Rector of Donetsk National University
 The Rector of the Donetsk National University
 was introduced to the position of Rector of the Donetsk National University in 2015.

Address: 2375, Myra Street, 2nd Floor, 83000 Donetsk, Ukraine
Phone: +380 (91) 777-22-22
Mobile: +380 93 777-22-22
E-mail: info@donu.edu.ua

Website: www.donu.edu.ua

Admission level: 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 147th, 148th, 149th, 150th, 151st, 152nd, 153rd, 154th, 155th, 156th, 157th, 158th, 159th, 160th, 161st, 162nd, 163rd, 164th, 165th, 166th, 167th, 168th, 169th, 170th, 171st, 172nd, 173rd, 174th, 175th, 176th, 177th, 178th, 179th, 180th, 181st, 182nd, 183rd, 184th, 185th, 186th, 187th, 188th, 189th, 190th, 191st, 192nd, 193rd, 194th, 195th, 196th, 197th, 198th, 199th, 200th, 201st, 202nd, 203rd, 204th, 205th, 206th, 207th, 208th, 209th, 210th, 211st, 212nd, 213th, 214th, 215th, 216th, 217th, 218th, 219th, 220th, 221st, 222nd, 223rd, 224th, 225th, 226th, 227th, 228th, 229th, 230th, 231st, 232nd, 233rd, 234th, 235th, 236th, 237th, 238th, 239th, 240th, 241st, 242nd, 243rd, 244th, 245th, 246th, 247th, 248th, 249th, 250th, 251st, 252nd, 253rd, 254th, 255th, 256th, 257th, 258th, 259th, 260th, 261st, 262nd, 263rd, 264th, 265th, 266th, 267th, 268th, 269th, 270th, 271st, 272nd, 273rd, 274th, 275th, 276th, 277th, 278th, 279th, 280th, 281st, 282nd, 283rd, 284th, 285th, 286th, 287th, 288th, 289th, 290th, 291st, 292nd, 293rd, 294th, 295th, 296th, 297th, 298th, 299th, 300th, 301st, 302nd, 303rd, 304th, 305th, 306th, 307th, 308th, 309th, 310th, 311st, 312nd, 313th, 314th, 315th, 316th, 317th, 318th, 319th, 320th, 321st, 322nd, 323rd, 324th, 325th, 326th, 327th, 328th, 329th, 330th, 331st, 332nd, 333rd, 334th, 335th, 336th, 337th, 338th, 339th, 340th, 341st, 342nd, 343rd, 344th, 345th, 346th, 347th, 348th, 349th, 350th, 351st, 352nd, 353rd, 354th, 355th, 356th, 357th, 358th, 359th, 360th, 361st, 362nd, 363rd, 364th, 365th, 366th, 367th, 368th, 369th, 370th, 371st, 372nd, 373rd, 374th, 375th, 376th, 377th, 378th, 379th, 380th, 381st, 382nd, 383rd, 384th, 385th, 386th, 387th, 388th, 389th, 390th, 391st, 392nd, 393rd, 394th, 395th, 396th, 397th, 398th, 399th, 400th, 401st, 402nd, 403rd, 404th, 405th, 406th, 407th, 408th, 409th, 410th, 411st, 412nd, 413th, 414th, 415th, 416th, 417th, 418th, 419th, 420th, 421st, 422nd



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Buddy System

**Buddy System at student community
(25 members)
from different courses and faculties**

Key Tasks of Buddy System:

- Promote communication between international and domestic students
- Provide adaptation of international newcomers to new conditions
- Render assistance to international students during the academic year
- Build international friendship and develop multicultural communication





Buddy System

Functions of Buddy System

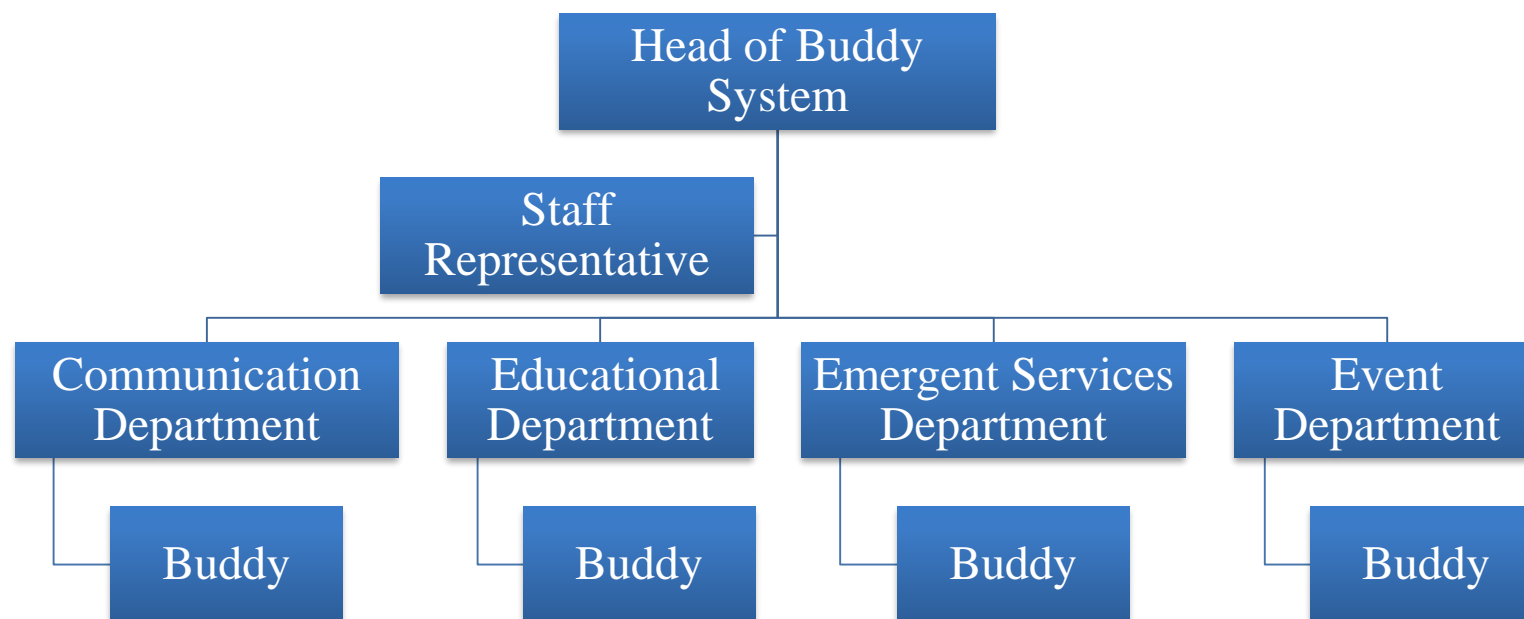
- Guiding and orientation of international students to new conditions
- Assistance in everyday life
- Counseling for educational process, scientific and social work at DonNU
- Exchange information about own countries and promotion positive country image
- Participation in university activities, events and common hangouts
- Cooperation with Buddies or participants from similar and like community





Buddy System

Buddy System Bodies





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Buddy System

Buddy System Webpage

Русский | Українська

Learning and Research Centre for International Education
Donetsk National University

Admission Preparatory Courses Study Student Life Useful Information Contacts

International faculty > Buddy System

Student Life

- Buddy System
- Accommodation
- Extracurricular Activities

News

Reopening of the Heavenly
DonNU took part at the work of
Northeast Asia Academic Forum

New perspectives
continued

New Perspectives
Cooperation of Donetsk National
University with educational Centres of
Qatar

Donetsk National University in
European Journal
Elena Tatarenko, Tatiana Nagornyak

Buddy System



<http://int.donnu.edu.ua/en-us/studentske-jittyja/buddy-system>



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Buddy System

“International Students Guide”





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Buddy System

Buddy System Activity





Prospects

- **Training transfer to new geographical areas**
- **Educational services market development using mobile groups in promotional activity**
- **Continuing of production job (branded and printed products needed for occupational guidance for prospective students)**
- **Developing a plan towards increasing demand for unprofitable educational programs**
- **Filming promotional clips with international students' participation**
- **Updating web-site adding Online-registration forms for prospective domestic and international students**
- **Keeping joint events (Evening of International Culture, University Day etc.)**
- **Integration all foreign citizens which study at DonNU to the International Students Club**



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Thank you for attention!

